

Know The Difference

Know the difference in cost and what you can change to work with your price range.

Read more about it here:

<http://www.printweek.com/print-week/feature/1161732/spot-the-difference-cut-out-colours-to-cut-costs>

What Does Our Future Hold?

Have you ever thought about the amazing new things our future can hold for us? We will eventually have robotic cars, kiosk for ordering food rather than having to deal with employees, and now we can even look forward to electronic paper. Isn't that cool? Click here for more information.

<http://www.printweek.com/print-week/feature/1161612/can-electronic-papers-make-it-into-the-mainstream>

Time to Get Personal

Here's a little article on how to help your company become just a tad bit more successful. Click here to read more.

<http://www.printingnews.com/article/12339452/its-time-to-get-personal>

Poster

Getting some last second work done before our work day is over. Here's a sample of a poster we did today.

Tri-Fold Menu

Look at how awesome [Wild Salsa](#) to-go menus are. You can't tell me these aren't appealing to your eyes. 😊

30% Off Folded Standard Brochures!

Print Burner's Deal of the Day for Friday 2/3 is 30% off of Folded Standard Brochures!

Just use Promo Code: **18367193** at PrintBurner.com to redeem!

Brochures are a sure fire way of bolstering a business or for organizations of all sizes. Brochures have always been one of

the most diverse marketing mediums in the history of the printing industry. These remarkable full color brochures serve as an interactive guide that can easily explain your products and your services, while pointing out the important key features and benefits that your customers are looking for. Whichever paper you feel your business needs we have a size and thickness that's perfect for you!

Customize your Folded Standard Brochures with our Customize a Template tool. Select the size, color, text, shapes, and any/every other aspect of designing a Folded Standard Brochure from scratch. There is also a template library with several different categories to choose from with pre-made Folded Standard Brochure templates. Edit and change those already made templates or create your own. Already have a design or logo? Use our custom upload tool to upload your own unique design. There are also several choices of folding types, including the default half-fold, French fold, tri-fold, z-fold, and accordion fold. With several different sizes, several different printing quantities and several different folding options to choose from, we will be sure to have the perfect Folded Standard Brochure for you!

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[Why You Still Need Paper Business Cards For Your Small Business.](#)

Technology improves the small business landscape every single day. For example, using the right technology can help you cut costs in your business, which is great for small businesses. Technology can also streamline communication by connecting you with clients and colleagues all over the world when you use online services. Technology also gives you access to online training and information that you can learn from and use to grow your business.

While using technology in these and other ways is vital in order for your business to be successful, there are some areas where small business owners should be more hesitant to let go of tradition. Using printed business cards is one example of this.

There is certainly no denying that technology gives us the ability to move towards an all-digital method of exchanging contact information at meetings, conferences and networking events through our smartphones and other devices and apps

created just for this purpose. But, should we?

While small business owners should embrace these technological advances, they should be used in addition to traditional methods of exchanging contact information.

Paper business cards are still a tremendous tool in a small business owner's networking toolkit, and here's why:

- Handing over a physical business card can be a powerful touchpoint that can amplify your first impression. In professional settings, business cards are still expected with introductions.
 - While not trash-proof or immune to the possibility of being misplaced, paper business cards are not susceptible to a technology glitch that will prevent information from being retrievable later.
 - Your business card can provide easy access to all of your most important contact information, and drive people to your website.
 - A business card can be used for more than just networking when you include it in physical mailings and promotions.
 - An effective business card can be a powerful part of your brand that engages the recipient and makes him or her want to learn more about you.
 - A paper business card is harder to forget, and it can continue to make an impact long after that first meeting.
-

30% Off Of Standard Flyers!

PrintBurner's Deal of the Day today is 30% off of Standard Flyers! Just use promo code **2Uys3y5G** at checkout to save 30%!

At PrintBurner.com, we offer the finest full color Flyers on the market. We provide full color on the front and on the back at no additional charge. Since these flyers are inexpensive but made of high-quality materials, they represent the perfect marketing pitch when operating on a tight budget.

Printed Flyers are a highly effective and efficient way to reach people. Whether you are promoting a business or your big upcoming event, Flyers are a sure-fire way to draw everyone's attention! Flyers have always been one of the most diverse marketing mediums in the printing industry. These amazing full color flyers are suited to a wide variety of customers that require attention to the information you're trying to get across they serve as an interactive guide that can easily explain your products and your services while pointing out the important key features and benefits that your customers are looking for.

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30% Off of Folded Standard Brochures!!

Print Burner's Deal of the Day for Wednesday 1/25 is 30% off of Folded Standard Brochures!

Just use Promo Code: **EePtdJfU** at PrintBurner.com to redeem!

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30% Off of Letterhead!

PrintBurner's Deal of the Day for Friday, January 6th is 30% off of Letterhead!

Just use Promo Code: **P4hu2Cwy** at PrintBurner.com to redeem!

If you work in business, you need a Letterhead that makes a lasting first impression and has a long-term effect on your customers. Nearly all of your proposals, sales letters and other correspondence are presented on Letterhead, making your Letterhead crucial to your businesses' image. It's very important you have your business' letterhead printed on high-quality stock, which gives the impression that your business is formidable and reliable. Any transaction that requires written documents such as sending mail, inner-office memos, product handouts and sales sheets are tremendous opportunities to increase brand awareness.

PrintBurner's Letterhead and personalized stationery are printed on the best paper in the industry. PrintBurner offers full-color printing on the highest quality paper stock.

Customize your Letterhead with our Customize a Template tool. Select the size, color, text, shapes, and any/every other aspect of designing a Letterhead from scratch. There is also a template library with several different categories to choose from with pre-made Letterhead templates. Edit and change those already made templates or create your own. Already have a design or logo? Use our custom upload tool to upload your own unique design. With many different sizes to choose from, we will be sure to have the perfect size Letterhead for you!

Personalized Letterhead stationery is about more than simple correspondence; it's about marketing a branded image that impacts your customer base. Personalized Letterhead stationery can help set you apart from the competition, establish your brand, earn new business and even make direct sales.

Don't wait, order the perfect Letterhead for your business today at PrintBurner.com!

Remember, don't forget to enter Promo Code: **P4hu2Cwy** for 30% off! Offer is for **TODAY ONLY!**

Keep coming back to PrintBurner.com for daily deals!

30% Off of Silk Business Cards!

PrintBurner's Deal of the Day for today, Thursday, January 5th, is 30% off of Silk Coated Business Cards! Just use today's promo code: **YxrgMj3s** at checkout to receive 30% off!

Silk coating is a lamination process that gives business cards a unique silky smooth matte finish. Silk coated business cards, (sometimes referred to as silk laminated business cards) are one of the most high quality and most luxurious business cards on the market. Not only does silk coating make the card more water and tear resistant, but it also enhances the look and feel of the card as well!

If you aren't too familiar with the look and/or feel of a silk business card, there's a good chance you've felt the product of silk lamination in the past. Some of the most common examples are the boxes your Apple or Google smartphone or tablets come in.

Full UV coated and the traditional uncoated cardstock has more of a cardboard texture that is typically unappealing to most. Silk coated business cards have a nice and silky smooth feel. There is something to say about a business card that not only looks great, but also feels great in your hands as well. When you approach that new client or potential customer, the quality of your business card instantly reflects the care and integrity you put into your brand and your business. A great feeling and unique business card helps to cement that first impression and will instill your brand into the customer's mind.

With PrintBurner, you can customize your business cards with our Customize a Template tool. Select the size, color, text, shapes, and any/every other aspect of designing a business card from scratch. There is also a template library with several different categories to choose from with pre-made business card templates. Edit and change those already made templates or create your own. Already have a design or logo? Use our custom upload tool to upload your own unique design. With several different sizes to choose from, we will be sure to have the perfect size card for you.

Don't forget to enter the promo code: **YxrgMj3s** to get your 30% off of your Silk coated business cards today only! Visit PrintBurner.com for even more daily specials!

30% Off Standard Flyers!

PrintBurner's Deal of the Day today is 30% off of Standard Flyers! Just use promo code **dEC9GMtU** at checkout to save 30%!

At PrintBurner.com, we offer the finest full color Flyers on the market. We provide full color on the front and on the back at no additional charge. Since these flyers are inexpensive but made of high-quality materials, they represent the perfect marketing pitch when operating on a tight budget.

Printed Flyers are a highly effective and efficient way to reach people. Whether you are promoting a business or your big upcoming event, Flyers are a sure-fire way to draw everyone's attention! Flyers have always been one of the most diverse marketing mediums in the printing industry. These amazing full color flyers are suited to a wide variety of customers that require attention to the information you're trying to get across they serve as an interactive guide that can easily

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How Flyers Can Make Your Business Take Flight!

Flyers can be used for a multitude of things. For example, a well-designed flyer can be used as a leave-behind, just like a business card. If the flyer contains special offers, especially ones with a limited time frame, it serves as a reminder to people the same way a call-to-action does. They can also be used as a reminder to prospects you previously met with. Either way, you want your flyers to leave something with the customer, rather it be the physical sheet itself, or a

lasting impression from the design.

The most effective flyers are ones that provide a balanced composition. Too much clutter and it will lose its effect. Too much open space and it will seem sparse. While it may be tempting to make use of your favorite styles and fonts, it is still best to keep things neat. Pick a clean, readable design for your flyer so that it is easy to read, yet eye-catching to your target audience. You've probably had some flyers put on your car windshield wiper, or in your mailbox. Take notice at which ones are eye-catching to you, as it may give you some ideas and creativity when creating your own.

Most people feel that a business exists once they see it in physical form. Rather it be business cards, postcards, or flyers; having a medium to print your business materials makes a definite impact on the people who see it. Texture of the cards effect the look and feel. Silk, matte, suede, you name it. Spot UV on your logo to give some shine to specific areas that you want to stand out. Even rounded corners can give you an "edge" against your competition, pun intended. Today's printing options are very plentiful, allowing endless possibilities and combinations to make your design unique and beautiful.

In a world filled with online media and marketing, there is something beautiful about having a physical form of your business to give to potential clients. Many people today are accustomed to dismissing online ads, even installing ad-blockers to avoid unwanted clutter on their screen. Flyers have the ability to distill a visual impact and branding power for your business. In fact, a well-designed flyer could be the perfect marketing tool for you.

Standard Flyers are 30% Off!!

Print Burner's Deal of the Day for Wednesday 12/23 is 30% off of Standard Flyers!

Just use Promo Code: **DSFLYR5907** at PrintBurner.com to redeem!

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Depending on the size that you're needing, these awesome Flyers can be printed on a thick 100# gloss cover card stock, a durable 100# gloss book paper, a familiar 80# gloss paper, and even a 70# uncoated paper. Whichever paper you feel your business needs we have a size and thickness that's perfect for you.

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Folded Standard Brochures, 30% Off!

Print Burner's Deal of the Day for Wednesday 12/21 is 30% off of Folded Standard Brochures!

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